

Boone County Event Grant Application

Questions Outline

Please view all the questions before starting to help you complete the online form quickly and efficiently. You will be able to save your progress and complete the form later. We recommend typing your answers to all the Grant Information questions beforehand and then copy/paste into the appropriate form field.

Event Information

- Event Name
- Please describe the event in detail
- Total attendance expected at this year's event?
- Percentage of out-of-county visitors to your event (please estimate)
- Total Number of room nights you expect to have booked?
- Do you actively promote Boone County motel room rentals in your event?
- Do you charge a parking fee? If yes, how much?
- Do you charge a gate fee? If yes, how much?

Organization Information

- Organization Name
- Organization Federal ID Number
- Is your organization an Indiana Not-for-Profit?
- About Your Organization - Briefly describe the major purpose of your organization along with a description of the program and services provided to your community or Boone County
- Address
- Email
- Phone
- Web site

Organization Contact

- Name
- Title
- Email
- Work Phone
- Cell Phone
- Address

Grant Information

- Grant Budget
- Grant Budget Documentation (file upload)
- How will you spend the grant monies awarded your event by Discover Boone County? Tourism- related marketing for supported events will be arranged by Discover Boone County to best support our mission of attracting tourists?
- What specific types of tourism activities or attractions will be promoted or developed through this grant?
- Describe any anticipated social or cultural impacts on the community.
- Who is the primary target, tourists or visitors, for your project?
- How do you plan to reach and attract this target audience?
- Have you secured or applied for other sources of funding, and if so, please specify?
- The Boone CVB is an organization that is designed to attract new events to our area. How will you continue to fund this program after the initial grant?
- Are there any existing or potential partnerships with other organizations or stakeholders that will support your project?
- How will you involve local businesses, hotels, restaurants, or attractions in your tourism initiatives?
- How will you track the economic impact, visitor numbers, and visitor satisfaction?
- What benchmarks or milestones will you set to evaluate project progress?
- How do you envision the long-term impact of your tourism project on the local economy, community, and tourism industry?
- What strategies will you employ to ensure the sustainability of the tourism activities beyond the grant funding period?