

**BOONE COUNTY CONVENTION & VISITORS BUREAU
TOURISM PROMOTION GRANT APPLICATION – 2017**

PLEASE TYPE OR PRINT IN BLACK INK

Project Title _____ Date(s) of Project _____

Address (Location) of Event/Project _____

Organization Name _____

Are you an Indiana Not-for-Profit-Corporation? _____

Federal I.D. Number _____ Telephone (_____) _____

Address _____

City _____ State _____ Zip Code _____ Email _____

Website address _____

Contact Person _____ Title _____

Telephone: Home (_____) _____ Work (_____) _____ Email _____

Address _____ City _____ Zip Code _____

I have read the Grant guidelines and agree to the terms therein. I also swear that all information on the application is correct.

Signature _____

Information for second responsible person (not related to the Contact Person) involved in the project:

Name _____ Title _____

Address _____ City _____ Zip Code _____

Telephone: Home (_____) _____ Work (_____) _____ Email _____

I have read the Grant guidelines and agree to the terms therein. I also swear that all information on the application is correct.

Signature _____

Grant Amount Requested _____

THE ORGANIZATION

Briefly describe (within this space) the major purpose of your organization along with a description of the program and services provided to your community or Boone County.

THE EVENT OR PROJECT

Describe in detail the event or project for which grant funds are requested along with how the grant funds are to be utilized in marketing this event or project.

How will you spend the grant monies awarded your event by the Boone Co. CVB?

Please outline the media, publications, collateral or other marketing purpose for the grant monies.

EVENT ATTENDANCE & COMMUNITY INVOLVEMENT

- **New & previous events:** total number of room nights you expect to have booked? _____
- **Do you actively promote Boone County motel room rentals in your event?** _____
If so, will you promote area **lodging** discounts this year? Y/N _____
Would you like assistance from us with a local lodging location? Y/N _____
- **New events:** total attendance expected at this year's event? _____
- **Percentage of out of county visitors to your event (please estimate)** _____

IMPORTANT NOTE: Effective in 2017, all events & festivals receiving a Boone CVB grant MUST have a website or web page describing their event, their location, admission fee (or not) and any other pertinent information. If you don't have a website/web page, the Boone CVB will create a single web "splash" page for you that will list your event name, event location, event times and event visuals (logo, photos to be provided).

A Facebook page is not considered a website address.